



SAFETY HEALTH AND ENVIRONMENTAL INFORMATION:

- Avoid release to the environment.
- May cause an allergic skin reaction.
- Collect spillage.
- In case of contact with skin wash immediately with soap and water or a proprietary skin cleanser. Do not use solvents or thinners.
- Keep out of reach of children
- If medical advice is needed, have product container or label in hand
- Do not get in eyes, on skin or on clothing
- Dispose of contents and containers in accordance with all local, regional, national and international regulations
- Wear eye/hand protection
- Do not breathe vapour /spray
- Use only in well ventilated areas
- Remove as much paint as possible from brushes and rollers before cleaning
- Keep away from food drinks and animal feed
- Store in a cool and shaded place
- Container must be in a secure, upright position and be tightly closed. Do not use empty container for storing food
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- Safety data sheet available for professional/user on request.
- Do not empty into drains or water course.
- No added lead, mercury or chromium compounds.
- Lift with care – gross weight may exceed 10Kg.

PRECAUTIONS:

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- Do not apply during wet weather.
- Do not overthin or overextend the brush.
- Do not use Universal stainers or any other colourants.
- Stir thoroughly before use
- It is not recommended to leave the primer without the application of top coats for a long period of time.

CONTACT US:

In case of any complaints please contact, Complaint Management Cell, ICI India Ltd., Infinity Towers A, 7th floor, DLF Cyber City, Phase II, Gurgaon -122002, Haryana, India, Ph: 0124-326608. For more information on our products, visit us at www.icidulux.co.in Note: The information provided above may change without prior notice.

CONTACT US:

Registered office,
Akzo Nobel India Limited Geetanjali Apartment, 1st floor, 8B Middleton Street, Kolkata 700 071
In case of any complaints please contact Customer care cell,
Akzo Nobel India Ltd., Infinity Tower A, 7th Floor, DLF Cyber City, Phase 11, Gurgaon-122002, Haryana, India,
Ph: 0124-3266087
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DULUX EXTERIOR ACRYLIC PRIMER

Product Data Sheet



DULUX EXTERIOR ACRYLIC PRIMER

PRODUCT DESCRIPTION:

Dulux Exterior Acrylic Primer is a high quality specially designed high quality primer for external plaster surface to improve adhesion between the wall and top coat material. Proper application of this special acrylic based formulation imparts non- chalking, and high adhesion property, thus resisting in peeling, flacking of top coat.

PRODUCT FEATURES AND BENEFITS:

- It is a specially formulated to provide excellent inter-coat adhesion and chalking resistance.
- It provides superior whiteness, opacity, smoothness and enhances the overall appearance of topcoat
- Fast drying primer with high coverage and superior ease of application.
- Low VOC, low odor primer.



Superior Adhesion



Superior Whiteness



Anti Chalking

PRODUCT RELATED INFORMATION:

Film Composition:

Pigment : Light fast Non-Lead/Chrome pigment

Extender Binder : Acrylic Copolymer Latex

Solvent : Water

VOC as per EU directive: 6 to 8

Sheen Level: Matt

Flash Point {IS 101/1987, Part 1, Sec 6}: Non- Flash

Stability of Thinned Paint: Can be used within 24 hours of thinning after mixing

Film Thickness: (Theoretical)

Dry: 20 to 35u (micro-meters) at a coverage of 110-150 Sq.Ft./Ltr.

Practical Coverage: The spreading capacity of this product will vary considerably according to the roughness & porosity of the surface.

On smooth surface of low porosity : 120-150 Sq.Ft./Ltr./One coat

On textured surface of low porosity : 100-125 Sq.Ft./Ltr./One coat

These figures are only indicative and may vary due to variation in different surface. It's recommended to do a coverage trial before finalising the paint requirement

Thinning: For best performance, dilute 1 litre of product in 1 litre of water depending on absorption of surface.

Cleaning Up: Clean brush and other equipments with water immediately after use.

Pack Size: Available in 1, 4, 10 and 20 litres

APPLICATION RELATED INFORMATION:

Before application, read the safety, health and environmental information and the precautions given below.



Application Tool:

Can be applied by brush & roller.



Surface Preparation:

- Freshly Plastered surfaces must be allowed to cure completely. It is recommended to allow at least 12 weeks as the curing time for new masonry surfaces. For best results the moisture content of the wall should be less than 10%.
- Ensure surface is thoroughly clean, dry and free from all loose dirt, chalk, grease, fungi, algae and flaking paint. This can be achieved by brushing with a wire/stiff coir brush, followed by water jetting if required.
- Treatments such as sanding, burning off etc. of paint films may generate hazardous dust and other fumes. Wet sanding/flaming should be used wherever possible. Work in well ventilated areas. Use suitable personal protection equipment
- For areas severely affected by algae or fungus application of Dulux Aquatech Pre-Treatment coat is recommended.
- Fill up all minor cracks and defects with Dulux Aquatech Range of crack fillers or by using cement and sand mixture in the ratio 1:3 Avoid application of putty or filling compound.
- Dulux Exterior Acrylic Primer should not be applied to the surfaces or substrates which are exposed to continuous seepage or dampness.



Dilution:

- Dilute 1litre of Dulux Exterior Acrylic Primer with Maximum 1 litre of water.



Priming:

- Apply 1 coat of Dulux Exterior Acrylic Primer and allow a drying time of 4-6 hours before applying top coat.
- If there is putty application, then it is recommended to apply the priming coat below and above the putty.



Drying Time: (Single coat at standard thickness):

- Touch Dry: Upto 30 Mins.
 - Recoat: 4-6 hours.
- Drying time may vary according to temperature and humidity. For instance, drying time will be significantly longer in cool and damp conditions.

Top Coat:

- Apply 2-3 coats by diluting 1 lit of a Dulux Weathershield Emulsion as per recommended dilution with water. A gap of 4-6 hours should be given between two coats. For horizontal surfaces, once additional coat should be applied for better protection.