



## PROMISE

### INTERIOR PRIMER

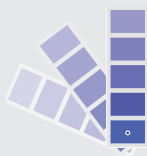
**Dulux Promise Interior Primer** is a good quality primer having good adhesion to interior masonry surfaces, both new and previously decorated such as brickwork, plaster, cement, fibre boards, etc. It is specially formulated to give good filling property. Correct application of primer assures better quality and durability of the finished coat.

#### FEATURES AND BENEFITS




#### PRODUCT RELATED DATA

COMPOSITION
<ul style="list-style-type: none"><li>• Pigment : Non-Lead/Chrome pigment</li><li>• Binder : Acrylic copolymer Emulsion</li></ul>

COLOUR RANGE
White 


GLOSS/SHEEN LEVEL
NA, used as undercoat


COVERAGE
<b>200-250</b> <b>sq.ft./lit./coat</b> 
<small>Please Note: Values may vary from surface to surface and also based on method of application</small>

PACK SIZES



FLASH POINT (IS 101/1987, Part 1, Sec 6)
Non-Flash

#### APPLICATION RELATED DATA

DILUTION
 <b>50%</b> with Clean Water
Add 500ml Of water for 1 litre of primer, for brushing consistency.

APPLICATION TOOL
 <b>Roller, Brush</b>

STABILITY OF THINNED PAINT
Can be used within 24 hours of thinning after mixing.

DRYING TIME
 <b>2-4 hrs.</b> Dulux Promise Interior Primer is normally surface dried in 20-30 minutes and recoatable after 2-4 hours.

## APPLICATION RELATED INFORMATION

Before application, read the safety, health and environmental information and the precautions given below.

### SURFACE PREPARATION

Dry Sanding, flame cutting and/or welding of the dry paint film will give rise to dust and/or hazardous fumes. Wet sanding should be used wherever possible. If exposure cannot be avoided by the provision of local exhaust ventilation, suitable respiratory protective equipment should be used. New concrete/plaster surface should be allowed to mature properly. Ensure that the surface is clean, dry, free from all loose particles, dust, dirt grease, wax, mould, fungal growth etc. before application. All surface should be thoroughly rubbed down using a suitable abrasive paper and thereafter, wiped off. Suitable remedial measures should be taken, in case of water seepage/leakage problems. Fungus affected areas need separate treatment.

### APPLICATION

Prime surface with a coat of Dulux Water Based Cement Primer or Duwel Acrylic Primer and allow it to dry overnight. Use Dulux Acrylic Wall Putty to rectify cracks / dents and smoothen out the surface. Allow drying for 4-6 hours. Apply a second coat of Dulux Acrylic Wall Putty and allow it to dry for 4-6 hours. Sand the surface with Emery Paper 180 to smoothen the putty surface. Wipe off loose particles. Apply another coat of primer on the puttied surface. Allow drying for 4-6 hours. Sand the surface with Emery Paper 380 and wipe clean. Primer-Putty-Primer is a must to get the desired effect of topcoat.

### TOPCOAT APPLICATION

Any topcoat can be applied as per the recommended application procedure with a brush or roller. The topcoat should be applied after hard drying of Dulux Polyputty. Topcoat coverage should be maintained as per the particular product data sheet to obtain the desired features.

### CLEANING UP

Clean all equipment with clean water immediately after use.

**STIR THOROUGHLY BEFORE USE.**

## HEALTH, SAFETY AND ENVIRONMENTAL INFORMATION

• No added Lead, Mercury & chromium compounds. • Lead content in dried paint film does not exceed 90 parts per million. • Treatments such as sanding, burning off etc. of paint films may generate hazardous dust and other fumes. Wet sanding/flaming should be used wherever possible. Work in well ventilated areas. Use suitable personal protection equipment. • Wear eye/hand protection. • Do not breathe vapour/spray. • Remove as much paint as possible from brushes and rollers before cleaning. • Avoid release to the environment. • Collect spillage. • Keep away from food drinks and animal feed. • Store in a cool and shaded place. • Container must be in a secure, upright position and be tightly closed. • In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. • In case of contact with skin wash immediately with soap and water or a proprietary skin cleanser. Do not use solvents or thinners. • Do not empty into drains or water course. • Safety data sheet available for professional/user on request. • Do not use empty container for storing food. • Use only in well ventilated areas. • Lift with care - gross weight may exceed 10 kg.



## WARNING

### HAZARD STATEMENT

• May cause an allergic skin reaction.

### PRECAUTIONARY STATEMENT

• Keep out of reach of children • If medical advice is needed, have product container or label at hand • Wear eye or face protection • Wash hands thoroughly after handling • IF IN EYES: Immediately call a POISON CENTER or doctor • Call a POISON CENTER or physician if you feel unwell • Dispose of contents and containers in accordance with all local, regional, national and international regulations



**Note:** The information provided above may change without prior notice.

**In case of any complaints please contact Customer care cell, Ph: 1800 3000 4455**

**Registered Office:**

Akzo Nobel India Limited, Geetanjali Apartment,  
1st Floor, 8B Middleton Street, Kolkata 700 071

**Corporate Office:**

Akzo Nobel India Ltd, 9th floor, Magnum  
Towers, Golf Course Ext Rd, Sector 58,  
Gurugram -122011, Haryana