



# PROMISE SMARTCHOICE

INTERIOR ACRYLIC EMULSION

Dulux Promise Smart choice Interior is water based acrylic emulsion paint for decoration for your walls and ceilings and other surfaces like particle board, fiber insulation board etc.



## PRODUCT FEATURES AND BENEFITS



Beautiful finish



Richer and brighter colours



Anti-Chalking



Low VOC

# PRODUCT RELATED INFORMATION

## Film Composition:

Pigment:	Light fast non – Lead /Chrome pigment
Binder:	Acrylic Copolymer Emulsion
Solvent:	Water
Colour	As per AkzoNobel Catalogue

**Gloss/Sheen Level:** Matt Finish

**Dry Film Thickness (Calculated):** 30-35 micron at 80 - 100 sqft/litre for two coats

**Theoretical Coverage:** 80 - 100 sqft/litre/2 coats (The spreading capacity/coverage of this product will vary considerably according to the roughness and porosity of the surface and also the surface preparation)

**Volatile Organic Compound (VOC) level in white & bases:** <50 gm/litre (excluding tinter)

**Flash Point** Non-Flash

**Stability of thinned paint:** Use within 24 hours of thinning after mixing

**Shelf Life:**

- 3 years from the Date of Manufacturing in the original sealed condition
- Store under cover, away from direct sunlight and protect from extreme temperature
- In hot temperature conditions, it must be stored in a temperature-controlled environment *i.e. less than 30 Deg C*

**Number of shades offered:** 1400+

PACKS ARE  
AVAILABLE:



## APPLICATION RELATED INFORMATION:

*Before application, read the safety, health and environmental information and the precautions given below.*



### Application tool:

Suitable for application by brush and roller.



### Surface preparation:

- New concrete / Plaster surface should be allowed to mature properly.
- Ensure that the surface is clean, dry, free from all loose particles, dust, dirt, grease, wax etc. before application
- All surfaces should be thoroughly rubbed down using a suitable abrasive paper and thereafter wiped off.
- Suitable remedial measures should be taken in case of water seepage/leakage problems.
- Fungus affected areas need separated treatment.
- For previously painted surface strip all the paint before starting the above process.



### Priming:

- Prime surface with a coat of Dulux water based cement primer or Dulux Acrylic primer and allow drying for 4 - 6 hours.
- As per requirement level the surface by putty and allow drying for 4-6 hours.
- Apply primer on the putty.



### Finishing:

- Stir thoroughly before use.
- Apply 2 coats of Dulux Promise smart Choice, thinned with 450 – 500 ml of water for 1 litre of paint. Give 3-4 hours interval between the coats. Normally two coats of paints are sufficient for opacity and desired finish. However extra may be required in case of change in colour.
- Do not over dilute.



### Drying time (single coat at standard thickness):

- Surface Dry: Up to 30 min.
- Recoat: 3 -4 hours.

Drying time may vary according to temperature and humidity. For instance, drying time will be significantly longer in cool and damp condition.

### Post application instructions

For best of the paints, ensure proper washing and cleaning for fungal growth at regular intervals of six months.

### HEALTH, SAFETY & ENVIRONMENTAL SECURITY:

• Treatments such as sanding, burning off etc of paint films may generate hazardous dust and other fumes. Wet sanding/flaming should be used wherever possible. Work in well ventilated areas. Use suitable personal protection equipment. • Store in cool dry well ventilated place away from sources of heat, ignition, and direct sunlight. Keep the container tightly closed. Keep out of reach of children and away from food, drink and animal feed. If swallowed, seek medical advice immediately and show this container label. • Avoid contact with skin or eyes. Wear suitable gloves. • After contact with skin, wash immediately with soap and water or a proprietary skin cleanser. Do not use solvent thinners or white spirits. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. • Use only in well ventilated areas. Do not breath gas/fumes/vapour/spray. • Remove as much paint as possible from brushes and rollers before cleaning. • May cause an allergic skin reaction. May cause sensitisation by skin contact. • Contain spillages using earth or sand. • Do not empty into drains. Dispose of contents and container in accordance with all local, regional, national or international regulations. • Avoid release to the environment. Refer to special instructions/safety data sheet. • No added Lead, Mercury & chromium compounds.

### WARNING

Hazard Statements • May cause an allergic skin reaction • Toxic to aquatic life with long lasting effects.

**PRECAUTIONARY STATEMENTS** • Avoid application during extreme temperature. • Do not apply on damage surface. • Do not over thin. • Use only Akzo Nobel colorant for tinting. • Stir well before use. • Tinted paints need thoroughly shaking immediately after tinter addition as well as before use. • Wear eye protection when applying. • Avoid inhalation of dust by wearing a suitable nose pad during sanding. • In case of eye contact, rinse immediately with plenty of water and seek medical advice. • In case of contact with skin, remove splashes from skin with soap and water or a recognized skin cleaner. • In case of ingestion seek medical attention.