

## White Primer

### ▲ PRODUCT DESCRIPTION

ICI White Primer is a solvent-based universal economical primer suitable for use on wall applications on plastered, masonry, POP, lined or pre-painted surfaces besides low-end wooden & metal frames. Correct application of primer ensures better finish and durability of finish coat.

### ▲ PRODUCT FEATURES AND BENEFITS

ICI White Primer is specially formulated to give better adhesion on the surface with excellent intercoat adhesion. It enhances coverage of finish paint besides improving paint properties.



### ▲ PRODUCT RELATED INFORMATION

Composition:	Pigment - Light fast Non-lead Pigment and Mineral Extender, Binder - Oil Modified Alkyd Solvent - Mainly White Spirit with other non-toxic solvents
Colour Range:	White Only
VOC Level (Theoretical):	ASTM D-3960 288 gm/ltr.
Gloss/Sheen Level:	NA, Used as an undercoat
Flash Point (IS 101/1987, Part 1, Sec 6):	41°C
Stability of thinned paint:	Can be used within 24 hours of thinning after mixing.
Film Thickness:	Wet - 90 micro-meters, Dry - 20 micro-meters
Water Resistance:	Does not tolerate damp surface.
Theoretical Coverage:	Under normal conditions it is 95-100 sq.ft/ltr. for 2 coats. However this can vary depending on the actual type/condition of the surface.
Pack Size:	Available in 1, 4, 10 and 20 litres.





# Duwel White Primer

Before application, read the safety, health and environmental information and the precautions given below.

## APPLICATION RELATED INFORMATION

- Application tool:** • Can be applied by Brush & Spray.
- Surface Preparation :** • Surface must be clean, dry and free from all defective or poorly adhering material, dirt, grease, wax etc. Remove all loose or poorly adhering materials by rubbing down using a suitable abrasive paper and thereafter wiped off. Then apply a coat of primer .If required use ICI Ready mix Wall Filler (33-500) or any other oil-based putty to fill cracks and dents and to make the surface uniform. After sanding the puttied surface, apply another coat of primer. Allow the primer coat to dry overnight.
- Thinning**
- Brush or Roller:** • For best result, up to 20% thinning with mineral turpentine oil or white spirit can be done.
- Conventional Spray :** • Add up to 25% of mineral turpentine oil or white spirit depending on requirement and type of gun.
- General Recommendations**
- Conventional Spray:** • Very suitable for both type of application.
- Cleaning Up:** • Clean all equipment with Dulux Thinner (61-33) or White Spirit / Mineral Turpentine Oil immediately after use.

## SYSTEM INFORMATION

- Cement/Metal/Wood Surface:** • Apply one coat of Primer over cleaned and scuffed surface followed by putty filling if required (putty if applied should be sanded after drying and given a coat of the primer again). This should follow by two coats of finish paint like Dulux Super-gloss 5 in 1, Dulux Gloss, Dulux Satin Finish as per the requirement.
- Drying Time:** • For single coat at standard thickness under normal condition.  
- Touch Dry: Within 30 minutes  
- Tack Free: Within 2 hrs 30 minutes  
Drying time will vary depending on the climatic condition.

## SAFETY, HEALTH & ENVIRONMENTAL INFORMATION

- Flammable material. Store container in upright position, with lid tightly closed, in a cool, dry place, away from ignition sources. In case of fire, use foam, dry powder, CO2, never use water.
- Keep out of reach of children and away from combustible material, food, drink and animal feeding stuffs.
- Avoid contact with skin. Remove splashes from skin with soap and water or recognized skin cleanser. If swallowed, seek medical advice immediately and show the container or label.
- Use only in well ventilated areas. Vapours may cause drowsiness and dizziness.
- Repeated exposure may cause skin dryness or cracking.
- Contains Cobalt carboxylate, Ehtyl Methyl Ketoxime. May produce an allergic reaction.
- Avoid release to the environment.
- Refer to special instructions/Safety data sheet.
- Do not empty material into drains or in water courses.
- Highly toxic to aquatic organisms, may cause long term adverse effects in the aquatic environment.
- Contains spillage using sand or earth.
- Safety data sheet is available for professional user on request.
- No added lead, mercury or chromium compounds.

## PRECAUTIONS

- Avoid extreme temperature.
- Stir well before use.
- Do not apply on damp surface.
- Wear eye protection when applying.
- Avoid inhalation of dust by wearing a suitable nose pad during sanding or surface preparation.
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of contact with skin, remove splashes from skin with soap and water or a recognized skin cleanser.
- In case of ingestion seek medical attention.



**AkzoNobel**