



Interior Wall



COLOURLAND COLOR PLUS EMULSION PAINT Product Code: CP – XXXX

Colourland Color Plus Emulsion Paint is designed to give a beautiful yet affordable decorative wall finish with various choice of colors. It is formulated with non-harmful chemicals and able to give good hiding power and better coverage. Use Color Plus to decorate your house for a colorful, smooth and matt finish. It is suitable for all normal interior masonry surfaces and soft wall boards. Colourland Color Plus Emulsion Paint is based on Styrene Acrylic Copolymer which imparts high degree of durability.

Usage	For decoration and protection of wall, ceiling, plaster, brickwork, cement board, hard and soft board.
Pack Size	1 Lt and 5 Lt

Composition	
Pigment	Lightfast Non – Lead Pigments and Mineral Extenders.
Binder	Styrene – Acrylic Copolymer.
Volume Solids	~ 40%
Thinner / Cleaner	Water.

Properties	
Texture	Smooth matt finish.
Colour	A wide range of colours. Please refer Colourland Colour Vision Colour Card.
Theoretical Coverage	12 – 13 m ² /Litre.
Drying Time	Touch Dry, 15 – 30 min (Dependent on Temperature and Humidity). Hard Dry, 1 Hr.
Recoating Interval	1 – 2 hours.

Application Method	
Brush	Thin with 5 – 10% by volume with water dependent on surface porosity.
Roller	Thin with 5 – 10% by volume with water dependent on surface porosity..
Conventional Air Spray	Thin with 10 – 20% by volume with water dependent on surface porosity.
Airless Spray	Thin with 5 – 10% by volume with water dependent on surface porosity..

Surface Preparation	
General / New	Surface must be sound, clean, dry and free from all defective or poorly adhering material, dirt, grease or wax. To have better finish, rub down surface using suitable abrasive and dust off. If after thorough preparation surface remain powdery or suffer from alkali attack, for best effect seal with one coat of appropriate Colourland Primer (refer to painting guide).

Painting Guide		
Surface Condition	Primer (To Paint 1 Coat)	Finish (To Paint 2-3 Coat)
Powdery Surfaces	Colourland Hi-Performance Sealer	Colourland Color Plus
Alkaline / New Surfaces	Colourland Damp Sealer	Colourland Color Plus
Sound Surface	Colourland Wall Sealer	Colourland Color Plus
Previously Painted Surfaces	Colourland Wall Sealer	Colourland Color Plus