



AkzoNobel



# Promise on, papdi gone.



## PRODUCT DESCRIPTION:

Dulux Promise Acrylic Exterior Emulsion is a high quality emulsion suitable for dry to moderately humid climatic conditions. Its Advance Anti-Peel formula ensures that the product has excellent resistance to peeling, chalking and weathering on prolonged exposure. It has strong anti-algal/fungal compounds, which provide protection against fungus and algae growth.

In addition, its special formulation delivers higher coverage or spreading rate compared to other ordinary emulsions.

Dulux Promise Exterior Emulsion is compliant with the requirements of Bureau of Indian Standards (IS: 5411, Part B) for exterior emulsion paints.

## PRODUCT FEATURES AND BENEFITS:



- Advance Anti-Peel formula gives excellent resistance against chalking and peeling.



- Special formulation design to deliver higher coverage.

## PRODUCT RELATED INFORMATION:

### Film Composition:

Pigment: Light fast Non-Lead/Chrome pigment  
Binder: Pure Acrylic Emulsion  
Solvent: Water

### Volatile organic compound (VOC) level in White & bases:

4-10gm/litre

### Gloss/Sheen Level:

Available in Matt finish

### Flash Point (IS 101/1987, Part 1, Sec 6):

Non-Flash

### Stability of Thinned Paint:

Use within 24 hours of thinning after mixing

### Dry Film Thickness:

55-75 microns at coverage of 50-60 sqft / litre

### Practical Coverage:

The spreading capacity of this product will vary considerably according to the roughness and porosity of the surface

- On smooth surface of low porosity: 50-60 sqft/litre/2coats
- On textured surfaces of low porosity: 30-50 sqft/litre/2coats

These figures are only an approximate guide. Due to variation in different surfaces, the coverage may vary. It is recommended to do a coverage trial before finalizing the paint requirement

### Pack Size:

Available in 1,4,10 and 20 litres

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## APPLICATION RELATED INFORMATION:

Before application, read the safety, health and environmental information and the precautions given below.



### Application Tool:

Suitable for application by brush, roller, conventional or airless spray



### Surface Preparation:

- Ensure surface is thoroughly clean, dry and free from all loose dirt, chalk, grease, fungi, algae and flaking paint. This can be achieved by brushing with a wire/stiff coir brush, followed by water jetting if required
- Dry sanding, flame cutting and/or welding of the dry paint film may give rise to dust and/or hazardous fumes. Wet sanding should be used wherever possible. If exposure cannot be avoided by the provision of local exhaust ventilation, suitable respiratory protective equipment should be used. For areas severely affected by algae or fungus application of ICI Pre-Treatment coat is recommended
- Fill up all minor cracks and defects with cement and sand mixture in the ratio 1:3 Avoid application of putty or filling compound
- Freshly plastered surfaces must be allowed to cure completely for minimum 12 weeks
- Dulux Promise exterior should not be applied on surfaces that are exposed to continuous seepage or dampness



### Priming:

- Apply one coat of Dulux Promise Prime after thinning with water in the ratio 1:1



### Dilution:

- Dilute 1 litre of paint with a maximum of 700 ml of clean water



### Finishing:

- Stir thoroughly before use
- Apply 2 coats of Dulux Promise with 4-6 hours between coats
- 3 coats may be required in case of darker colours, parapet walls & horizontal surfaces



### Drying Time: (Single coat at standard thickness):

- Touch Dry: Upto 2 hours
- Recoat: 4-6 hours

Drying time may vary according to temperature and humidity. For instance, drying time will be significantly longer in cool and damp conditions.

## POST APPLICATION INSTRUCTIONS:

For best performance of the paint, ensure proper washing and cleaning of all algal & fungal growth at regular intervals of six months.

## SAFETY HEALTH AND ENVIRONMENTAL INFORMATION:

- Store in a cool, dry, well-ventilated place away from sources of heat, ignition and direct sunlight
- Keep the container tightly closed. Keep out of the reach of children
- If swallowed, seek medical advice immediately and show this container or label
- Avoid contact with skin or eyes. Wear suitable gloves. May cause sensitization by skin contact
- After contact with skin wash immediately with soap and water or a proprietary skin cleanser. Do not use solvent thinners or white spirits
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice
- Do not empty into drains. Use only in well ventilated areas
- Ensure good ventilation during application and drying
- Do not use empty container for storing food
- Remove as much paint as possible from brushes and rollers before cleaning
- Harmful to aquatic organisms, may cause long-term adverse effects in the aquatic environment
- Avoid release to the environment. Refer to special instructions / safety data sheet
- No added lead, mercury or chromium compounds

## PRECAUTIONS:

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- Do not apply during wet weather.
- Do not overthin or overextend the brush.
- Do not use Universal stainers or any other colourants.
- Stir thoroughly before use
- Tinted paints need thoroughly shaking immediately after tinter addition as well as before use.

## CONTACT US:

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### In case of any complaints please contact Customer care cell

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Note: The information provided above may change without prior notice.

