



# DULUX PURE

**A907 LINE (WATERBASED)**

## PRODUCT INFORMATION

<b>PRODUCT NAME</b>	Dulux Pure
<b>Product Code</b>	A907 Line
<b>DESCRIPTION</b>	Dulux Pure is a low VOC, low sheen finish high quality paint that comes with fungus resistance, mould resistance and anti-bacterial properties. It is able to neutralize formaldehyde and reduces the amount of VOCs in the air, effectively making the air in one's home as fresh as the great outdoors.
<b>USAGE</b>	Dulux Pure is suitable for all normal interior wall and ceiling surfaces which are not subject to frequent or heavy condensation. This product is also suitable for areas exposed to washable dirt/stains ie. In the kitchen, children's rooms and dusty premises.
<b>BENEFITS</b>	Neutralises formaldehyde and reduces the VOCs in the air – complies with the JC/T 1074-2008 "Purification Performance test method of coatings on air purification" Low VOC - complies with the Singapore Green Labelling and Sirim Eco-Label criteria Superior washability Anti-bacteria – complies to JIS Z2801 Anti-Microbial Test Mould and Fungus resistant Excellent alkali resistance and adhesion properties.
<b>PACK SIZE</b>	1 and 5 litres
<b>COLOR RANGE</b>	Refer to Colour Inspirations.

## PERFORMANCE GUIDE

<b>FILM PROPERTIES</b> Water Resistance	Will tolerate the levels of atmospheric humidity present in normal interior environments and able to withstand moderate vigorous washing. Not suitable where frequent heavy condensation is likely to occur, as in kitchens and bathrooms.
<b>THEORETICAL COVERAGE</b>	The theoretical coverage varies according to the porosity of the surfaces. On smooth surfaces of average porosity, the coverage is up to 12 m <sup>2</sup> /litre.

## PRODUCT DATA

<b>COMPOSITION</b> (nominal)	Pigment : Lightfast Non-Lead Pigments and Mineral Extenders. Binder : Acrylic Emulsion. Solvent : Water.
<b>VOLUME SOLIDS</b>	White 43% (nominal), other colours will vary.

## APPLICATION

<b>THINNING</b> Brush or Roller	For sealing new or bare surfaces thin with up to 1 part of clean water to 5 parts of paint (20%). For normal use, thinning is usually not necessary. If required, should not exceed 1 part of clean water to 10 parts of paint (10%).
Conventional Spray Airless Spray	Add up to 1 part of clean water to 5 parts of paint (20%). Ready for use.
<b>SPRAY RECOMMENDATIONS</b> Conventional spray Airless Spray	Satisfactory through most equipment. A typical set up for airless spray application would be a minimum working pressure on paint of 140 kg/cm <sup>2</sup> (2000 lb/sq in) with a spray tip size 0.38mm (15 thou) and a spray tip angle 65°.
<b>DRYING TIMES</b> Touch Dry Recoat	Single coat at standard thickness: Dependant on temperature and humidity. 1-2 hours.
<b>CLEANING UP</b>	Clean all equipment with clean water immediately after use.

## PRE-APPLICATION

<b>SURFACE PREPARATION</b>	Surfaces must be sound, clean, dry and free from all defective or poorly adhering material, dirt, grease or wax and be thoroughly rubbed down using a suitable abrasive paper and dusted off. It is important to ensure that your wall is smooth and even to obtain the best results from Dulux Pure. Treat areas affected by mould, fungi or algae with Dulux Fungicidal Wash (A980-19260). If after thorough preparation, surfaces remain powdery, seal with one coat of an appropriate Primer (see below). It should not be applied on areas where moisture reading (as measured by Protimeter) exceeds 17%. These wall should be left to dry further.	
<b>SYSTEM INFORMATION</b>	<b>PRIMER (1 COAT)</b>	<b>FINISH (2 COATS)</b>
<b>Powdery Surfaces</b>	Dulux Adhesion Promoting Interior Wall Primer (A579-15458)	PURE Emulsion (A907)
<b>Alkaline and New Surfaces</b>	Dulux Alkaline Resisting Interior Wall Sealer (A931-18380)	
<b>Normal, Sound Surfaces</b>	No Primer Required.	

## PRECAUTION

<b>HEALTH, SAFETY AND ENVIRONMENT INFORMATION</b>	<ul style="list-style-type: none"><li>• Keep out of the reach of children</li><li>• Do not breathe vapour/ spray</li><li>• Use only in well ventilated areas</li><li>• Safety data sheet available for professional user on request.</li><li>• Avoid contact with skin or eyes</li><li>• If swallowed seek medical advice immediately and show this container or label.</li><li>• Dry sanding, flame cutting and/or welding of the dry paint film will give rise to dust and/or hazardous fumes. Wet [sanding]/[flattening] should be used wherever possible. If exposure cannot be avoided by the provision of local exhaust ventilation, suitable respiratory protective equipment should be used</li><li>• Do not use empty container for storing food.</li><li>• Remove as much paints as possible from brushes and rollers before cleaning.</li><li>• Keep away from food, drinks and animal feed.</li><li>• Store in a cool and shaded place.</li><li>• Container must be in a secure, upright position and be tightly closed.</li><li>• In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.</li><li>• In case of contact with skin wash immediately with soap and water or a proprietary skin cleanser. Do not use solvents or thinners.</li><li>• Wear eye/hand protection.</li><li>• Avoid release to environment. Refer to special instructions/Safety data sheet.</li><li>• Do not empty into water course.</li><li>• Dispose of used container in compliance with local regulation.</li><li>• Refer to Dulux Product Safety Data Sheet for further details.</li><li>• In case of emergency, refer to Emergency Incident Response Hotline 1-800-80-6187</li></ul>
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### Akzo Nobel Paints (Malaysia) Sdn Bhd

(Formerly known as ICI Paints (Malaysia) Sdn Bhd)

For further details on Product Data Sheet, kindly contact:

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