



DULUX EASYCLEAN PLUS

SHEEN FINISH

WATER BASED

PRODUCT INFORMATION

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| PRODUCT NAME | Dulux EasyClean Plus |
| DESCRIPTION | <p>Dulux EasyClean Plus is a premium interior quality sheen finish paint with KidProof+ Technology that delays stains from penetrating further into the paint film and can be wiped away easily. With its anti-bacterial property, it also aids to inhibit growth of certain bacteria (*) on walls.</p> <p>Now with new Silver Ion Technology, it comes with an added benefit of anti-virus property that helps to effectively work against certain virus (**).</p> <p>Dulux EasyClean Plus provides protection for your walls not only from stains but also certain bacteria and virus.</p> |
| USAGE | Dulux EasyClean Plus is suitable for all normal interior wall masonry surfaces including brickwork, plaster, cement and wallboards. |
| BENEFITS | <p>KidProof+ Technology delays stains from penetrating into the paint film and can be wiped away easily. It also comes with anti-bacterial property that aids to inhibit growth of certain bacteria (*) on the walls.</p> <p>Silver Ion Technology provides added benefits of anti-virus property that helps to effectively work against certain virus (**).</p> <p>Colourguard Technology that locks in the colour.</p> <p>Low Odour & Low VOC[^].</p> <p>Singapore Green Label and SIRIM Eco-label certified[^].</p> <p>[^] Applicable to selection colours only.</p> <p>No added lead & mercury.</p> <p><u>Note:</u></p> <p>(*) Under test conditions. Dulux EasyClean Plus tested against 6 types of bacteria as per JIS Z 2801:2010 Antibacterial products – Test for antibacterial activity and efficacy to meet the anti-bacterial performance requirements for the following set of bacteria:</p> <ul style="list-style-type: none">- Pseudomonas aeruginosa (ATCC 9027)- Staphylococcus aureus (ATCC 6538P)- Bacillus subtilis (ATC 6633)- Salmonella typhimurium (ATCC 14028)- MRSA (NCTC 12493)- Escherichia coli (ATCC 8739) <p>(**) Under test conditions. Effective against human coronavirus NL-63 (99% efficacy) - with 30 min of exposure on the painted surface (tested by IMSL lab UK).</p> <p>Virus and bacteria can also spread through other external/internal surfaces.</p> |
| PACK SIZE | 1, 5 and 18 litres |
| COLOUR RANGE | Refer to Dulux colour catalogue |

PERFORMANCE GUIDE

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| FILM PROPERTIES | Will tolerate the levels of atmospheric humidity present in normal interior environments and able to withstand any washing or cleaning the wall with mild detergent only after the paint has cured for at least 7 days. Stain resistance effective for common household stains. Not suitable where frequent heavy condensation is likely to occur, as in kitchens and bathrooms. |
| THEORETICAL COVERAGE | A guide to the theoretical coverage which can be achieved under normal conditions is 11 – 12m ² /litre. |

PRODUCT DATA

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| COMPOSITION (nominal) | <p>Pigment : Lightfast non-lead pigments and mineral extenders</p> <p>Binder : Acrylic copolymer</p> <p>Solvent : Water</p> |
| VOLUME SOLIDS | White 40% (nominal), other colours will vary. |



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APPLICATION

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| THINNING | |
| Brush or Roller | For normal use thinning is not usually necessary, but if required add up to 1 part of clean water to 10 parts of paint (10%). |
| Conventional Spray | Add up to 1 part of clean water to 3 parts of paint (30%). |
| Airless Spray | Ready for use. Thinning is usually not required. |
| SPRAY RECOMMENDATIONS | |
| Conventional Spray | Satisfactory through most equipment |
| Airless Spray | A typical set up for airless spray application would be a minimum working pressure on paint of 140 kg/cm ² (2000 lb/sq in) with a spray tip size 0.58mm (23 thou) and a spray tip angle 65°. |
| DRYING TIMES | |
| Touch Dry | Single coat at standard thickness: Dependant on temperature and humidity |
| Recoat | 2-3 hours |
| CLEANING EQUIPMENT | |
| Clean all equipment with water immediately after use. | |

PRE-APPLICATION

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| SURFACE PREPARATION | | Surfaces must be sound, clean, dry and free from all defective or poorly adhering material, dirt, grease or wax and be thoroughly rubbed down using a suitable abrasive paper and dusted off. Treat areas affected by mould, fungi or algae with Dulux Fungicidal Wash (A980-19260). If after thorough preparation, surfaces remain powdery, seal with one coat of an appropriate Dulux Sealer/Primer (see below). It should not be applied on areas where moisture reading (as measured by Protimeter) exceeds 16%. These walls should be left to dry further. |
| SYSTEM INFORMATION | | |
| | <u>SEALER/PRIMER (1 COAT)</u> | <u>FINISH (MINIMUM 2 COATS)</u> |
| Powdery Surfaces | Dulux Weathershield Primer | |
| Alkaline and/or New Surfaces | Dulux Exterior & Interior Wall Sealer | Dulux EasyClean Plus |
| Normal, Sound Surfaces | Dulux Exterior & Interior Wall Sealer | (Colour enhancer is advisable for vibrant colour) |

PRECAUTION

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| HEALTH, SAFETY AND ENVIRONMENT INFORMATION | Product Safety Data Sheet available upon request |
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