

STRONG GRIP PRIMER

STRONG ADHESION QUARTZ PRIMER



- **Strong adhesion on smooth and low-absorbent surfaces**
- **To be used before the application of cement-based mortars, adhesives or thermal insulation plasters**
- **Easy application**

DESCRIPTION

Vivechrom's STRONG GRIP PRIMER is a strong adhesion, water-based quartz primer, suitable for priming smooth and low or non-absorbent surfaces, such as exposed concrete, painted smooth surfaces, tiles, marbles, mosaic, metal, glass, plasterboard, gypsumboard, thermal insulation boards. It creates a rough surface and guarantees a strong adhesion for the coating that follows, such as cement mortars or tile adhesives. It is also recommended as primer for Vivechrom's fiber-reinforced cement-based mortar VIVEFLEX 200W, and improves the coverage and appearance of VIVECRYL TOP ACRYLIC and VIVECRYL TOP SILICONE thermal insulation plasters. It is part of Vivechrom's external thermal insulation system **THERMOPROTECT**.

PRODUCT INFORMATION

Product Identification

Form: Creamy liquid
Color: Beige and 264 shades of Vivechrom's Exterior Colour Collection fandeck
Chemical Base: Acrylic dispersion
Density: $1,45 \pm 0,05 \text{ kg/L}$
Application temperature: $+5^{\circ}\text{C}$ to $+35^{\circ}\text{C}$
Drying: $\approx 1 \text{ h}$
Waiting time before applying coating: 1–2 h dependent on substrate's temperature and porosity
Packaging: 3Lt & 10Lt

SURFACE PREPARATION

- Surfaces must be flat and solid, clean and dry, free of loose materials, dust and oil.

APPLICATION

Stir the product well before application with an electric stirrer at low speed until it becomes homogeneous. For slightly absorbent surfaces, you can dilute **STRONG GRIP PRIMER** up to 10% with clean water. Apply an even layer using a brush or roller in such a way as to maintain its "rough" texture. The surface is ready for coating with cement mortar or thermal insulation plaster after approximately 2 hours, depending on the temperature and humidity conditions of the environment.

Apply at temperatures between $+5^{\circ}\text{C}$ and $+35^{\circ}\text{C}$, and relative humidity up to 80%. Do not apply in case of impending rain or in direct sunlight and wind.

- **CONSUMPTION:** approximately 3-4 m²/lt per layer depending on the type of application and the surface absorption.
- **STORAGE - SHELF LIFE:** Store in a dry and cool place, in its original sealed package, for 12 months from production date.

TOOL CLEANING – WASTE MANAGEMENT

Remove as much material as possible from the tools before cleaning them. Clean the tools immediately after use with water and detergent solution.

HEALTH, SAFETY & ENVIRONMENTAL INFORMATION

Keep out of reach of children • If medical advice is needed, have product container or label at hand • Do not get in eyes, on skin, or on clothing • Call a POISON CENTER or doctor if you feel unwell • Do not empty into drains • Dispose of contents and container in accordance with all national regulations • Contains biocidal product: C(M)IT/MIT(3:1). May produce an allergic reaction.

Poison Control Center: for Greece: 210 7793777 / for Cyprus: 1401.

VOC (Volatile Organic Compounds): EU limit value for this product category A/h Binding primers, Type WB: 30 g/l (2010). This product contains max 2 g/l VOC.